Cookie Policy

**Last updated: March 2021**

This Cookie policy outlines how Galway Ultrasound Specialists utilise cookies and similar technologies to recognise you when you visit our website. It outlines what these cookies are and why we use them. It also explains your rights in relation to cookies

If you do not agree with our cookies, please disable your cookies after consulting the section “how to disable cookies”. The full functionality of the website is dependent on the cookies being enabled.

What are cookies?

Cookies are small data files. These are widely used by website owners to allow their websites function more efficiently and report user information. A cookie is sent to your browser when you visit a website. This allows the website recognise the user’s device.

Cookies may either be sessional or persistent. Sessional cookies expire when the browser is closed. Persistent cookies remain valid until their expiry date, unless deleted by the user before that date. Cookies may be first party (set by us) or third party (placed by third party operators such as advertisers).

Cookies do not usually contain personal data. However personal data stored by us may be linked to the information stored in and obtained from cookies. Web servers can use cookies to identify and track users on the website and identify users returning to the website.

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| --- | --- | --- | --- |
| Cookie | Type | Expiration | Purpose |
| \_ok | Strictly-necessary first-party Olark cookie | End of the session | Enables live chat functionality |
| \_fbp | Google Tag Manager HTTP cookie | 3 Months | Used by facebook to deliver a series of advertisement products such as real time bidding form third party advertisers |
| \_okbk | First-party Olark functionality cookie | End of the session | Enables live chat functionality |
| \_okdetect | First-party Olark functionality cookie | End of the session | Enables live chat functionality |
| \_gat | First-party Google Analytics session cookie | 1 minute | Throttles request rate |
| IDE | Google HTTP Cookie | 1 year | Used by google double click to register and report the websites user’s actions after viewing or clicking one of the advertisers ads with the purpose of measuring efficacy. |
| \_oklv | Strictly-necessary first-party Olark functionality cookie | End of the session | Improves caching of software |
| olfsk | Strictly-necessary first-party Olark functionality cookie | 714 days | Maintains message history across pages |
| hblid | First-party Olark functionality cookie | 711 days | Identifies unique visitors between visits |
| \_ga | First-party Google Analytics cookie | 2 years | Distinguishes users |
| \_gat | First-party Google Analytics cookie | 1 day | Throttle request rate |
| wcsid | Strictly-necessary first-party Olark functionality cookie | End of the session | Keeps track of a single chat session |
| \_gid | First-party session cookie | 2 hours | Registers a unique ID for statistics purposes |
| \_\_ctmid | First-party cookie | 29 days | Call tracking script |
| GPS | Third-party HTTP cookie (YouTube) | 1 day | Registers unique ID for the purpose of geo-location tracking |
| YSC | Third-party cookie HTTP (YouTube) | End of the session | Registers unique ID to see what videos a user watches |
| VISITOR\_INFO1\_LIVE | Third-party cookie HTTP (YouTube) | 179 days | Measures user’s bandwidth to determine whether you get the new player interface or the old |
| TNID | Third-party HTTP cookie (Google) | 6 months | Remembers user’s preferences and builds user’s profile |
| PREF | Third-party cookie (YouTube) | 24 months | Registers unique ID to see what videos a user watches |

**How to control cookies**

You can refuse cookies from our website by declining cookies in your browser. Instructions for different browsers are listed below. Alternatively you can visit <https://www.aboutcookies.org> for more information.

***Google Chrome***

**Path:** Customize and control Google Chrome > Settings > Advanced > Content Settings > Cookies

Locate and click on the Customize and control Google Chrome button in the top-right corner designated with three stacked dots, then select Settings in the drop-down menu. On the new Settings tab, scroll down to Advanced and click on the link. In the expanded Advanced section, click on Content Settings listed under Privacy and security. Locate and click on the Cookies link listed directly under the Content settings label. You also have options to trash cookies when the browser is closed and blocking third-party cookies.

***Mozilla Firefox***

**Path:** Menu > Options > Privacy > History

Locate and click on the Menu button located in the top-right corner designated with three stacked lines. In the drop-down menu, click on the Options button. A new Options tab appears in the browser. Select Privacy in the menu on the left. Here you can also determine when cookies expire, block third-party cookies, and block cookies from specific sites.

***Microsoft Edge***

**Path:** Settings and more > Settings > Advanced settings > Cookies

Locate and click on the Settings and more button in the top-right corner designated with three dots. Select Settings at the bottom of the roll-out menu. Click the View advanced settings button listed under Advanced settings towards the bottom of the Settings panel. Scroll all the way down the Advanced settings roll-out menu until you see Cookies. Here you can block all cookies, or just cookies planted by external websites.

***Internet Explorer***

**Path:** Tools > Internet Options > Privacy > Advanced Privacy Settings

Locate and click on the Tools button in the top-right corner designated with a gear icon. Select Internet Options in the drop-down menu. The Internet Options pop-up window will appear. Click on this panel’s Privacy tab. On the new Privacy panel, click on the Advanced button listed under Settings. The Advanced Privacy Settings pop-up window appears. There are options to enable/disable third-party cookies, and to accept all cookies no matter the source.

***Opera Browser***

**Path:** Customize and control Opera > Settings > Privacy & security > Cookies

Locate and click on the Opera logo located in the top-left corner labelled as Customize and control Opera. In the drop-down menu, click on the Settings link. A new Settings tab will appear within the browser. Select Privacy & security listed on the menu to the left. On the new panel, scroll down to Cookies. You can make Opera delete cookies when exiting, block third-party cookies, and more.

***Apple Safari***

**Path:** Safari > Preferences > Privacy > Cookies and website data

Locate and click on Safari in the toolbar at the top. In the drop-down menu, click on the Preferences link. On the Preferences page, click on the Privacy button located on the toolbar. Locate the Cookies and website data option. As an optional step, you can click on Manage Website Data to manually choose which sites you want to delete cookies from.

**Updates to the cookie policy**

The cookie policy will be updated to reflect legal, regulatory or operational changes. The latest update is published at the beginning of the policy.